



PALSD 45TH ANNUAL DINNER SPONSORSHIP OPPORTUNITIES

May 31, 2023

\$ 7,500 Title Sponsorship - Only ONE Available

- Table for 10 with VIP Seating
- Full page advertisement in program (first choice of placement - inside front, outside back, or inside back cover).
- Title Sponsorship and logo displayed on all marketing materials (e.g., program, invitation, email blasts, websites, etc.).
- Prominent acknowledgment on PALSD website (including on historical annual dinner page)
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event.
- Opportunity to place small giveaways on dinner tables if these items are furnished by the sponsoring organization.

\$ 5,000 Diamond Sponsorship - Multiple Available

- Table for 10 with VIP Seating
- Full page advertisement in program (second choice of placement - inside front, outside back, or inside back cover, after Title Sponsor's selection, first come basis).
- Diamond Sponsorship and logo displayed on all marketing materials
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event.
- Opportunity to place small giveaways on dinner tables if these items are furnished by the sponsoring organization.

\$4,000 Gold - Multiple Available

- Table for 10 with VIP Seating (subject to Title and Diamond Sponsor priority).
- Full page advertisement in program
- Sponsorship and logo displayed on all marketing materials
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event.
- Opportunity to place small giveaways on dinner tables if these items are furnished by the sponsoring organization.

\$3,000 Silver - Multiple Available

- Table for 10 with VIP Seating (subject to Title, Diamond and Gold Sponsor priority).
- Full page advertisement in program.
- Sponsorship and logo displayed on all marketing materials
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event.

\$2,250 Bronze - Multiple Available

- Table for 10 with VIP Seating (subject to Title, Diamond, Gold, and Silver Sponsor priority).
- Half (½) page advertisement in program.
- Sponsorship and logo displayed on all marketing materials
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event



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HOST SPONSORSHIP OPPORTUNITIES

\$1,750 Wine and Beer Sponsor – Multiple Available

- Two (2) tickets to the dinner.
- Signage at the bar and recognition as the Wine and Beer sponsor for dinner.
- Quarter (¼) page advertisement in program.
- Recognition in program, invitation, email blasts, and websites.

\$1,750 Centerpiece Sponsor - Only ONE Available on a First Come Basis

- Two (2) tickets to the dinner.
- Signage at event and recognition as the Centerpiece sponsor for dinner.
- Quarter (¼) page advertisement in program.
- Recognition in program, invitation, email blasts, and websites.

\$1,500 Multimedia Sponsor - Only ONE Available on a First Come Basis

- Two (2) tickets to the dinner.
- Signage at event and recognition as the Multimedia sponsor for dinner.
- Quarter (¼) page advertisement in program.
- Recognition in program, invitation, email blasts, and websites.

\$1,500 Program Sponsor - Only ONE Available on a First Come Basis

- Signage at event and recognition as the Program sponsor for dinner.
- Quarter (¼) page advertisement in program.
- Recognition in program, invitation, email blasts, and websites.

\$500 Community Sponsor – Only Available to Bar Organizations

- Two (2) tickets to the dinner.
- Logo displayed in program with other Bar Organizations.
- Recognition in program, invitation, email blasts, and websites.

Dinner Ticket Exchange – Only Available to Bar Organizations

- Two (2) tickets to the dinner in exchange for two (2) tickets to sponsoring bar organization's next annual dinner.
- Logo displayed in program with other Bar Organizations.
- Recognition in program, invitation, email blasts, and websites.



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\$2,000 Scholarship Sponsor – Five (5) Available

- Contribution of \$2,000 towards PALSD's 2023 Student Scholarships to be awarded to selected 3L law students at the dinner*
- Sponsorship and logo displayed on all marketing materials
- Multimedia acknowledgment of sponsorship with firm's logo displayed at the event

**Winners of the student scholarships are selected based upon the recommendation of PALSD's Scholarship Committee*

ADVERTISING/PERSONAL TRIBUTE OPPORTUNITIES

\$700/Full Page Ad in the Program

\$400/Half Page Ad in the Program

\$300/Quarter Page Ad in the Program



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SPONSORSHIP REQUEST FORM

- Title Sponsorship \$7,500 (one available)
- Diamond Sponsorship \$5,000 (multiple available)
- Gold Sponsorship \$4,000 (multiple available)
- Silver Sponsorship \$3,000 (multiple available)
- Bronze Sponsorship \$2,250 (multiple available)
- Wine and Beer Sponsor \$1,750 (multiple available)
- Centerpiece Sponsor \$1,750 (one available)
- Multimedia Sponsor \$1,500 (one available)
- Program Sponsor \$1,500 (one available)
- Community Sponsor \$500 (multiple available)
- Dinner Ticket Exchange (multiple available)
- Scholarship Sponsor \$2,000 (five available)
- Full Page Advertisement \$700 (multiple available)
- Half Page Advertisement \$400 (multiple available)
- Quarter Page Advertisement \$300 (multiple available)

Sponsor Name: _____

Contact Person: _____

Email Address: _____

Address: _____

Telephone: _____

Please make checks payable to “**Pan Asian Lawyers of San Diego**” and mail the sponsorship request form and checks to: Pan Asian Lawyers of San Diego, PO Box 82784, San Diego, CA 92138.

Sponsorship Deadlines:

Sponsorship Selection Due to PALSD by C.O.B. May 8, 2023

Logos, Advertisements, and Materials Due to PALSD for Publication by C.O.B. May 15, 2023